



# MAKING SENSE OF MOBILE AND DATA PLANS

- big ask!

# HOW DO YOU USE YOUR SMARTPHONE?

- Phone calls
  - Voice calls
  - Video calls
- Texts
- Messaging apps
  - Whatsapp, Instagram, Messenger
- Information & entertainment services
  - Weather, News, YouTube, Navigation, etc, etc, etc



# PRICING PLAN DEPENDS ON HOW YOU USE YOUR PHONE

- Voice calls and texting = very basic mobile plan; no 'data plan' needed
  - Voice calls and texting plus:
    - Video calls
    - Email
    - Maps/Navigation
    - News
    - Info or entertainment Apps
- } = phone data plan needed  
or  
use home wifi service or 'free wifi' locations at hotels café's, etc\*

\* limitations

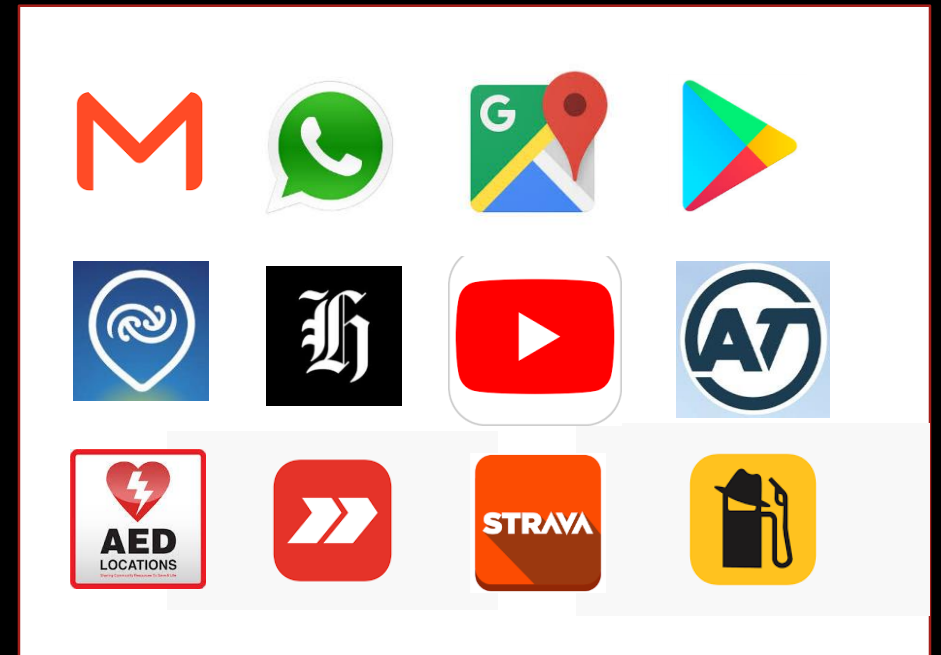
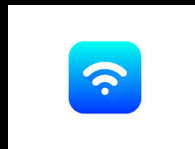
# APPS ON YOUR MOBILE DEVICE

Nearly all apps need a 'data' connection

- Pay-as-you-go / top-up
- Monthly data charge plan

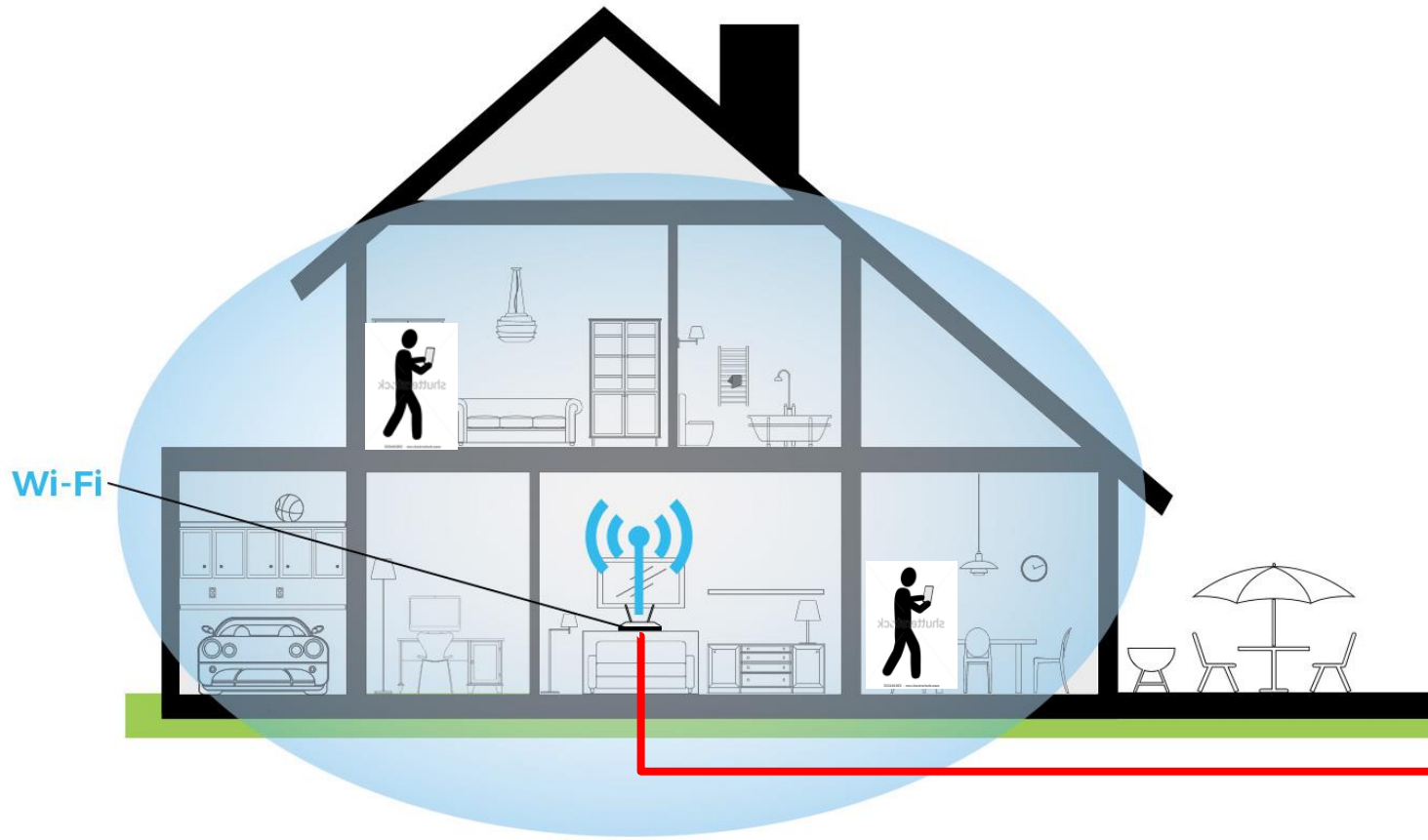
or

- Use a wifi connection
  - at home
  - at 'free wifi' locations\*



\* limitations

# HOME INTERNET



At home, turn off mobile & connect Smartphone to home wifi.  
Set phone to *'only update apps when connected to wifi'*





# WHAT PLAN IS BEST FOR YOU?

- How many call minutes do you use?
- How many texts do you use
- Do you want unlimited texts & call minutes?
- When you are away from home, what apps do you use, & how often?
  - Google Maps for navigation? Email? Browsing internet? YouTube?
- Data roll-over plans are good!
- What is cost of roaming coverage when travelling overseas????
- If you exceed the plan limit, what are the 'penalty' costs?
  - Are you notified of reaching limit?
- *NOTE: Your service supplier has ALL your usage statistics in their database so ask them to help you decide a plan best for you*

# SOME EXAMPLES – MOBILE DATA PLANS



**\$25**

**Value Plan**

Period:	30 days
Data:	2.5GB
Minutes:	300
SMS:	Unlimited

Data Rollover:	Yes
Min. Rollover:	No



**\$26**

**4 Weekly Prepay- Loaded Combo**

Period:	4 weekly
Data:	2.5GB
Minutes:	300
SMS:	Unlimited

Data Rollover:	Yes
Min. Rollover:	Yes



**\$29**

**\$29 Carryover Combo**

Period:	4 weekly
Data:	2.5GB
Minutes:	200
SMS:	Unlimited

Data Rollover:	Yes
Min. Rollover:	Yes

# SOME EXAMPLES – MOBILE DATA PLANS



vodafone

**\$39.99**

**Advantage Lite**

Period:	Monthly
Data:	2.5GB
Minutes:	300
SMS:	Unlimited

Data Rollover:	No
Min. Rollover:	N/A



Spark

**\$29**

**Value Packs- \$29**

Period:	4 weekly
Data:	2GB
Minutes:	300
SMS:	Unlimited

Data Rollover:	Yes
Min. Rollover:	Yes



# MANY SUPPLIERS - BECOME MORE INFORMED

- A number of websites provide service provider comparisons.  
A good starting point:
  - [www.canstarblue.co.nz](http://www.canstarblue.co.nz)
  - [www.glimp.co.nz](http://www.glimp.co.nz)
  - [www.priceme.co.nz](http://www.priceme.co.nz)










# HOME INTERNET PLANS

- Many suppliers, do your homework
- Visit your service provider – discuss your usage
- Review your usage (comes with your service provider invoice)
- Voice, email, simple search usage is overshadowed by Netflix, Lightbox, Sky usage
- Approximate data guide:
  - Streaming movies 1GB/hr
  - Streaming music 40MB/hr
  - Browsing internet 20Mbit/hr (0.02GB/hr)
  - Gaming 3 GB/hr

# SERVICE PROVIDER COMPARISON

Check out: [www.canstarblue.co.nz](http://www.canstarblue.co.nz)

Rated brands ▾	Overall satisfaction* ▾	Value for money ▾	Network performance ▾	Customer Service ▾	Contract clarity ▾	Billing ▾	More information^
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# ACTIONS TO TAKE

- Talk to your existing service supplier
  - Best to do this face-to-face at the service provider's store
  - Take a copy of your bill (know your account number)
  - Discuss how you use your phone: ask for the best plan for YOU!
  - Tell them that your next stop is at a competitor supplier